



it **INTERFERENCE**
TECHNOLOGY®

Japan

2026

**MEDIA & MARKETING
SERVICES**



AUDIENCE

AUDIENCE DEMOGRAPHICS

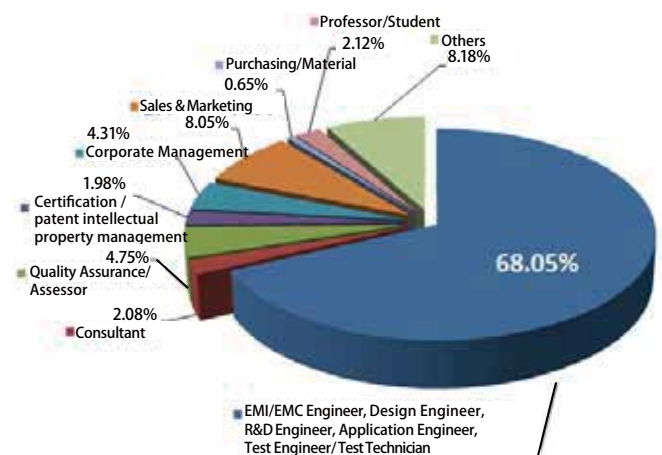
OUTLINE

Established 2007
Frequency 4 times a year
Circulation 8000
Language Japanese

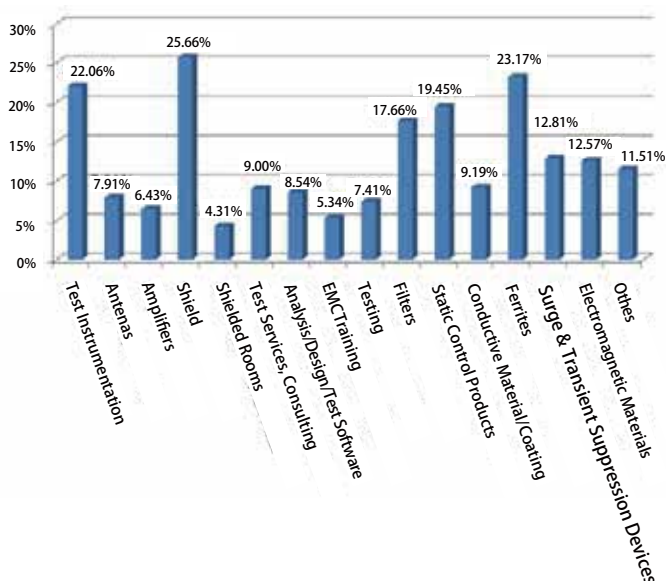
ISSUE DATE

No. 109	February	Feb 19
No. 110	May	Mar 14
No. 111	August	Aug 20
No. 112	November	Nov 19

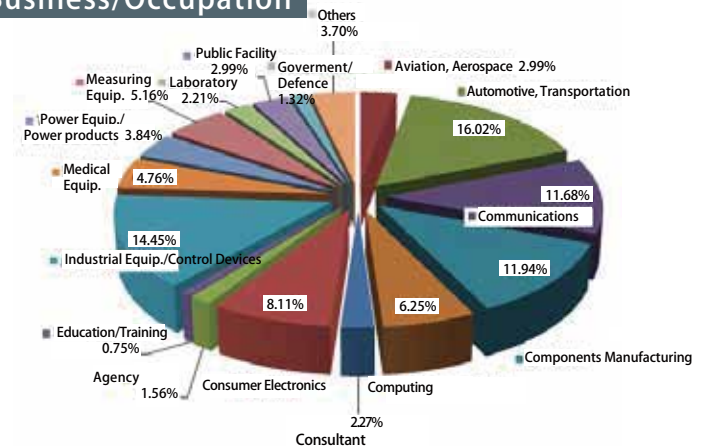
Job Function



Purchasing Influence



Business/Occupation





Specifications

Dimensions: Width x Height

FULL PAGE

Trim Size: 210mm x 280mm
Live Area: 190mm x 260mm
Bleed Size: 216mm x 286mm

HALF PAGE HORIZONTAL

Non Bleed: 190mm x 130mm

HALF PAGE VERTICAL

Non Bleed: 90mm x 260mm

Publications

Interference Technology has been the global EMI/EMS information leaders since 1970, providing engineers around the world with relevant content and practical solutions. Interference Technology Japan has served the Japanese EMC industry, is published 4 times a year and distributed to an audience of more than 8,000 electronics test and design engineers across Japan, with bonus distribution at some key Japanese EMC Shows.

Rates

No. of Issues	1x	3x	6x	(USD)
4C Full Page	5,500	4,950	4,450	
4C 1/2 Page	4,500	4,000	3,600	

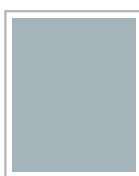
Premium Positions

	(USD)
Back Cover	7,150
Inside Front Cover	6,600
Inside Back Cover	6,000

Deadlines

	Materials Due	Publication Date
No.109 / Feb	Feb 5	Feb 19
No.110 / May	Apr 30	May 14
No.111 / Aug	Aug 6	Aug 20
No.112/ Nov	Nov 5	Nov 19

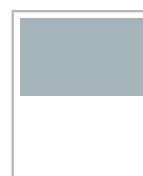
Full page
180 x 225 mm



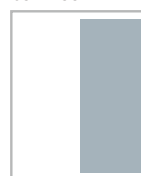
Full page (bleed)
210 x 280 mm



1/2page (Horizontal)
180 x 125 mm



1/2page (vertical)
85 x 255 mm



ONLINE SPECIFICATION

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push Down

Collapsed: 970x66 pixels, 60K
Expanded: 970x418 pixels, 110K
gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Text Banner

Japanese Character 144

Rectangle

300x250 pixels, 40K, gif/jpeg/flash

Side Kick

Expanded: 850x700 pixels, 110K,
gif/jpeg/flash



Page Peel

Peel: 900x650 pixels
Dog ear: 75x75 pixels
Max file size: 100K
non animated gif/jpeg/flash

Online banner ad

- Leaderboard	@\$2000/Month	- Page Peel	@\$2000/Month
- Push Down	@\$2500/Month	- Text Banner	@\$1000/Month
- Rectangle 1	@\$1750/Month	- Sidekick 1	@\$2000/Month
- Rectangle 2	@\$1500/Month	- Sidekick 2	@\$2000/Month
- Skyscraper	@\$1500/Month		
- Microsite	@\$2500/Month	- Withe Paper 3-month Sponsorship Rate	@\$1500/Paper

● minimum contract term: 1 month