

DIGITAL ADVERTISING



Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push down

Collapsed:970x66 pixels, 60K Expanded:970x418 pixels, 110K
gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Text banner

Japanese Character 144

Ad Rate(US\$)

- Leaderboard @\$2000/Month
- Push Down @\$2500/Month
- Rectangle 1 @\$1750/Month
- Skyscraper @\$1500/Month

●Minimum contract term: 1 month

- Text Banner @\$1000/Month
- Rectangle 2 @\$1500/Month
- Withe Paper 3-month Sponsorship Rate @\$1500/Paper

The screenshot shows the VISION SYSTEMS DESIGN JAPAN website. At the top, there is a navigation bar with the company logo and a main banner for 'ワールドワイド産業用カメラディレクトリー' (Worldwide Industrial Camera Directory). Below the banner, there are several sections of content, including a 'ヘッドライン' (Headline) section with multiple articles, a 'CoaXPRESS 2.0 CXP-12 フレームグラバ' (CoaXPRESS 2.0 CXP-12 Frame Grabber) advertisement, and a 'uEye XCP' advertisement. The bottom of the page features a '最新ニュース' (Latest News) section and a 'バックナンバー' (Back Number) section.

NATIVE ADVERTISING

【About Native Ads】

Feature your high-performing content on our brand site through native ad placements and benefit from our highly trafficked sites that attract qualified professionals.

【Native Ad Specs】

【Native1】

Native ad deliverables include an image + text with URL that link back to your website.

■ Specs

- Image: up to W130px, H112px or text up to 62 Japanese characters
- Headline text: up to 18 Japanese characters
- Click through link

【Native2】

Sponsored Content with native advertising placements showcase your content in our channels, replicating form and function and attracting users to quality content.

■ Specs

- Image: up to W130px, H112px
- Headline: up to 18 Japanese characters
- Contents(Text, Image, Youtube, Video, Contact details)
- Logo image

SENOP社ハイパースペクトルカメラ
フィンランドのセノップ社 (SENOP) のハイパースペクトルカメラ「HSC-2」は、とらえたすべてのピクセルにおいて真正なスペ

Sponsored

The screenshot shows the VISION SYSTEMS DESIGN JAPAN website with several native ad placements. A red box highlights a specific ad for SENOP's hyper-spectral camera. Other ads include CoaXPress 2.0 CXP-12 frame grabbers, iEye MCP cameras, and Teledyne DALSA products. The website layout includes a navigation bar, a main content area with a grid of articles, and a sidebar with additional product information.

Ad rate(US\$)

1 month	3000/Month
3 months	2100/Month