

DIGITAL ADVERTISING

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push down

Collapsed: 970x66 pixels, 60K Expanded: 970x418 pixels, 110K
gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Text banner

Japanese Character 144

The screenshot shows the LASER FOCUS WORLD JAPAN website with several digital advertising placements highlighted by red lines:

- Leaderboard:** Located at the top of the page, featuring a LUMENTUM advertisement for industrial lasers.
- Push down:** Located below the top navigation bar, featuring a laserline advertisement for high-power lasers.
- Rectangle 1:** Located in the main content area, featuring a COHERENT advertisement for the OPerA Solo laser.
- Rectangle 2:** Located in the main content area, featuring a quantum approved advertisement for TOPTICA laser systems.
- Skyscraper:** Located on the right side of the page, featuring a TOPTICA advertisement for laser systems.
- Text banner:** Located at the bottom of the page, featuring a Zemax advertisement for optical design solutions.

Additional website elements include a navigation menu (PHOTONICS, BIO PHOTONICS, INDUSTRIAL LASER, LED, MACHINE VISION), a search bar, and a footer with a newsletter sign-up form.

NATIVE ADVERTISING

【About Native Ads】

Feature your high-performing content on our brand site through native ad placements and benefit from our highly trafficked sites that attract qualified professionals.

【Native Ad Specs】

【Native1】

Native ad deliverables include an image + text with URL that link back to your website.

■ Specs

- Image: up to W130px, H112px or text up to 62 Japanese characters
- Headline text: up to 18 Japanese characters
- Click through link

【Native2】

Sponsored Content with native advertising placements showcase your content in our channels, replicating form and function and attracting users to quality content.

■ Specs

- Image: up to W130px, H112px
- Headline: up to 18 Japanese characters
- Contents(Text, Image, Youtube, Video, Contact details)
- Logo image

レーザーライン社米企業 WBC 株式取得
レーザーライン社は、ボストンに本社を置く
レーザー専門企業 WBC Photonics の株式の
70% を取得した。この戦略

Sponsored

The screenshot shows the homepage of LASER FOCUS WORLD JAPAN. At the top, there are navigation tabs for PHOTONICS, BIO PHOTONICS, INDUSTRIAL LASER, LED, and MACHINE VISION. A main banner features the text 'BENEFIT FROM GREEN POWER' with images of industrial equipment. Below this is a navigation bar with links for TOP, ニュースアーカイブ, 国内レポート, ホワイトペーパー (請求書), 新製品, 広告案内, バックナンバー, and 検索. A large blue banner reads 'レーザーライン × フォトリソグラフィー = 未来型 レーザ加工' with the laserline logo. The main content area is divided into several sections: 'ヘッドライン' (Headlines) with a featured article about WBC Photonics acquisition; 'Sponsored' content; 'Pick up magazine feature' with articles on Jabil and Jaggerbot 3D; 'Science/Research' articles on Merendi Alfio & C. and Exactech; 'Whitepaper' articles on laser optics and femtosecond lasers; and 'Exclusive article' about FoldIR 30-450mm. On the right side, there are vertical ads for Edmund Optics and TOPTICA. At the bottom, there are sections for '新着ニュース' (Latest News) and 'バックナンバー' (Back Number).

Ad rate(US\$)

1 month	3000/Month
3 months	2100/Month