

DIGITAL ADVERTISING

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push down

Collapsed:970x66 pixels, 60K Expanded:970x418 pixels, 110K
 gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Text banner

Japanese Character 144

Ad Rate(US\$)

- Leaderboard @\$2000/Month
- Push Down @\$2500/Month
- Rectangle 1 @\$1750/Month
- Skyscraper @\$1500/Month

●Minimum contract term: 1 month

- Text Banner @\$1000/Month
- Rectangle 2 @\$1500/Month
- Withe Paper 3-month Sponsorship Rate @\$1500/Paper

The screenshot shows the VisionSystems website with several digital advertising placements highlighted by red boxes:

- Leaderboard:** Located at the top of the page, featuring the VisionSystems logo and the text "ワールドワイド産業用カメラダイレクトリー".
- Push down:** A large banner at the top of the main content area, featuring the LDMblue logo and the text "LDMblue".
- Rectangle 1:** A small rectangular ad in the main content area, featuring a camera lens and the text "CoaXPress 2.0 CXP-12 フレームグラバ".
- Rectangle 2:** A small rectangular ad in the main content area, featuring a camera lens and the text "euresys".
- Skyscraper:** A tall, narrow ad on the right side of the page, featuring the text "iDS!".
- Text banner:** A horizontal ad at the bottom of the page, featuring the text "高速かつ高パフォーマンス" and the Teledyne logo.

NATIVE ADVERTISING

【About Native Ads】

Feature your high-performing content on our brand site through native ad placements and benefit from our highly trafficked sites that attract qualified professionals.

【Native Ad Specs】

【Native1】

Native ad deliverables include an image + text with URL that link back to your website.

■ Specs

- Image: up to W130px, H112px or text up to 62 Japanese characters
- Headline text: up to 18 Japanese characters
- Click through link

【Native2】

Sponsored Content with native advertising placements showcase your content in our channels, replicating form and function and attracting users to quality content.

■ Specs

- Image: up to W130px, H112px
- Headline: up to 18 Japanese characters
- Contents(Text, Image, Youtube, Video, Contact details)
- Logo image

SENOP社ハイパースペクトルカメラ
 フィンランドのセノップ社 (SENOP) のハイパースペクトルカメラ「HSC-2」は、とらえなすすべてのピクセルにおいて真正なスペ

Sponsored

The screenshot shows the VisionSystems Japan website. The main navigation bar includes 'TDP', 'ニュースリリース', '国内レポート', '海外レポート (技術文章)', '広告案内', 'バックナンバー', and '検索'. The page title is 'ワールドワイド産業用カメラダイレクトリー'. The 'Headline' section features several articles, including a sponsored ad for SENOP cameras. The ad text is: 'SENOP社ハイパースペクトルカメラ フィンランドのセノップ社 (SENOP) のハイパースペクトルカメラ「HSC-2」は、とらえなすすべてのピクセルにおいて真正なスペ'. The ad is marked as 'Sponsored'. Other articles include 'Basler Japan, 「ビジョン」', 'Vieworks社、Schneider Vieworks社、Schneider社との提携で...', 'Excelitas, Cobr Eye', 'Excelitas, MidWave', 'Science/Research', 'India Semiconductor', 'Cluster, Sense Photonics', '新イメージングシステム、新しい世界で', 'iDS', 'Teledyne, 新しい', 'Technology Focus', and 'Teledyne, 16Kマルチフォー'. The bottom of the page has a '最新ニュース' section and a 'バックナンバー' section.

Ad rate(US\$)	
1 month	3000/Month
3 months	2100/Month