

DIGITAL ADVERTISING

LaserFocusWorld

J A P A N

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push down

Collapsed: 970x66 pixels, 60K Expanded: 970x418 pixels, 110K
gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Text banner

Japanese Character 144

The screenshot shows the LaserFocusWorld Japan website. At the top, there is a navigation bar with the site name and several menu items. Below the navigation bar, there are several advertisements and content blocks. A large banner at the top right features the LUMENTUM logo and text in Japanese. Below this, there are several smaller advertisements, including one for COHERENT's OPERA Solo and another for TOPTICA. The main content area is filled with various news articles and product announcements, each with a small image and a title. At the bottom of the page, there are two columns of text, likely related to an event or forum mentioned in the text banner.

NATIVE ADVERTISING

【About Native Ads】

Feature your high-performing content on our brand site through native ad placements and benefit from our highly trafficked sites that attract qualified professionals.

【Native Ad Specs】

【Native1】

Native ad deliverables include an image + text with URL that link back to your website.

■ Specs

- Image: up to W130px, H112px or text up to 62 Japanese characters
- Headline text: up to 18 Japanese characters
- Click through link

【Native2】

Sponsored Content with native advertising placements showcase your content in our channels, replicating form and function and attracting users to quality content.

■ Specs

- Image: up to W130px, H112px
- Headline: up to 18 Japanese characters
- Contents(Text, Image, Youtube, Video, Contact details)
- Logo image

トプティカの光周波数コム～究極の
トプティカフォトリソの光周波数コム製品は
差周波発生 (DFG) に基づく独自の CERO テク
ノロジー (特許番号: 10

Sponsored

Ad rate(US\$)

1 month	3000/Month
3 months	2100/Month

