

# 2014 Online Specifications

## Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

## Tile Banner

125x125 pixel, 20K, gif/jpeg/flash

## Super Banner

585x200 pixel, 40K, gif/jpeg/flash

## Skyscraper

120x600 pixel, 30K, gif/jpeg/flash

## Text Banner

Japanese Character 144

## Microsite



## Online banner ad

Super banner	(585x200 pixel, 40K, gif/jpeg/flash)	@\$2500/Month
Leaderboard	(728x90 pixel, 30K, gif/jpeg/flash)	@\$2000/Month
Skyscraper	(120x600 pixel, 30K, gif/jpeg/flash)	@\$1500/Month
Tile banner	(125x125 pixel, 20K, gif/jpeg/flash)	@\$1000/Month
Text Banner	(Japanese Character 144)	@\$800/Month
Microsite		@\$2500/Month

● minimum contract term: 1 month