

2024 Editorial Calendar Magazine Rates & Specifications

Editorial Calendar

	Feature	Issue Date	Material Due
March	<ul style="list-style-type: none"> ■ Controlled Environment Agriculture ■ Lighting for Health and Wellbeing ■ Lighting Research ■ Smart Buildings and Connected Lighting 	2024/3/8	2024/2/22
June	<ul style="list-style-type: none"> ■ Circular Lighting ■ Lighting Supply Chain Outlook ■ UV Metrics/Standards ■ Controls & Security 	2024/6/7	2024/5/24
September	<ul style="list-style-type: none"> ■ Interactive/Architainment Installations ■ Mini/Micro LEDs ■ Lifecycle Assessment ■ Equity in Lighting 	2024/9/6	2024/8/23
December	<ul style="list-style-type: none"> ■ Outdoor Lighting ■ Dark Sky Friendly Projects ■ Emerging Mobile/Display Technologies ■ Lighting Industry Special Report 	2024/12/6	2024/11/22

*Subject to change.

Magazine Rates & Specifications

Ad Rates	1x	4x (US\$)
4C Full Page	3,750	3,500
1C Full Page	3,000	2,500

*All Rates are gross.

Premium Positions	(US\$)
Cover 2	4,200
Cover 3, Page1	4,000
Cover 4	4,500

Mechanical Specs	Trim	Bleed (mm)
Full Page	180 x 255	210 x 280
CV4	180 x 255	210 x 280

