

# DIGITAL ADVERTISING

## Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

## Push down

Collapsed:970x66 pixels, 60K      Expanded:970x418 pixels, 110K  
 gif/jpeg/flash

## Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

## Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

## Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

## Text banner

Japanese Character 144

## Ad Rate(US\$)

- Leaderboard @\$2000/Month
- Push Down @\$2500/Month
- Rectangle 1 @\$1750/Month
- Skyscraper @\$1500/Month

## ●Minimum contract term: 1 month

- Text Banner @\$1000/Month
- Rectangle 2 @\$1500/Month
- Withe Paper 3-month Sponsorship Rate @\$1500/Paper

The screenshot shows the VisionSystems website with several ad placements highlighted by red boxes:

- Top Banner:** A wide banner at the top of the page with the VisionSystems logo and the text "ワールドワイド産業用カメラダイレクトリー".
- Push Down:** A large banner below the top banner, partially overlapping the main content area.
- Rectangle 1:** A 300x250 pixel ad placed within the main content grid.
- Rectangle 2:** Another 300x250 pixel ad placed in a different position within the main content grid.
- Skyscraper:** A tall, narrow ad placed on the right side of the page.
- Text Banner:** A horizontal text-based ad placed at the bottom of the page.

# NATIVE ADVERTISING

## 【About Native Ads】

Feature your high-performing content on our brand site through native ad placements and benefit from our highly trafficked sites that attract qualified professionals.

## 【Native Ad Specs】

### 【Native1】

Native ad deliverables include an image + text with URL that link back to your website.

### ■ Specs

- Image: up to W130px, H112px or text up to 62 Japanese characters
- Headline text: up to 18 Japanese characters
- Click through link

### 【Native2】

Sponsored Content with native advertising placements showcase your content in our channels, replicating form and function and attracting users to quality content.

### ■ Specs

- Image: up to W130px, H112px
- Headline: up to 18 Japanese characters
- Contents( Text, Image, Youtube, Video, Contact details)
- Logo image

SENOP社ハイパースペクトルカメラ  
 フィンランドのセノップ社 (SENOP) のハイパースペクトルカメラ「HSC-2」は、とらえやすすべてのピクセルにおいて真正なスペ

Sponsored

The screenshot shows the Vision Systems Japan website with a grid of articles. A native ad for SENOP cameras is placed within the grid. A red box highlights the ad, and a callout box provides details about the ad's placement and specifications. The ad includes a headline, a main image, and a 'Sponsored' label. The website also features a navigation menu, a search bar, and various other articles and product listings.

| Ad rate(US\$) |            |
|---------------|------------|
| 1 month       | 3000/Month |
| 3 months      | 2100/Month |