

DIGITAL ADVERTISING

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push down

Collapsed: 970x66 pixels, 60K Expanded: 970x418 pixels, 110K
gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Text banner

Japanese Character 144

The screenshot shows the LaserFocusWorld website with several digital advertising placements highlighted by red lines:

- Leaderboard:** Located at the top of the page, below the navigation bar.
- Push down:** Located in the main content area, below the LDMblue banner.
- Rectangle 1:** Located in the main content area, below the LDMblue banner.
- Rectangle 2:** Located in the main content area, below the LDMblue banner.
- Skyscraper:** Located on the right side of the page, below the COHERENT advertisement.
- Text banner:** Located at the bottom of the page, below the TOPTICA advertisement.

The website content includes a navigation bar with categories like PHOTONICS, BIO PHOTONICS, INDUSTRIAL LASER, LED, and MACHINE VISION. The main content area features articles such as "自動運転車でのような知覚が可能になる" (Achieving human-like perception in autonomous vehicles) and "レーザーを使用した高精度の粒子カウ" (High-precision particle counting using lasers). The right sidebar contains advertisements for COHERENT (OPera Solo), TOPTICA, and ZEMAX.

NATIVE ADVERTISING

【About Native Ads】

Feature your high-performing content on our brand site through native ad placements and benefit from our highly trafficked sites that attract qualified professionals.

【Native Ad Specs】

【Native1】

Native ad deliverables include an image + text with URL that link back to your website.

■ Specs

- Image: up to W130px, H112px or text up to 62 Japanese characters
- Headline text: up to 18 Japanese characters
- Click through link

【Native2】

Sponsored Content with native advertising placements showcase your content in our channels, replicating form and function and attracting users to quality content.

■ Specs

- Image: up to W130px, H112px
- Headline: up to 18 Japanese characters
- Contents(Text, Image, Youtube, Video, Contact details)
- Logo image

トプティカの光周波数コム～究極のトプティカフォトリソの光周波数コム製品は差周波発生 (DFG) に基づく独自のCEROテクノロジー (特許番号: 10

Sponsored

The screenshot shows the LaserFocusWorld website interface. At the top, there are navigation tabs for PHOTONICS, BIO PHOTONICS, INDUSTRIAL LASER, LED, and MACHINE VISION. Below the navigation is a main banner for LUMENTUM with the headline '次世代の製造技術に最適な産業用レーザー発振器'. The main content area features several articles, including one highlighted in a blue box: 'トプティカの光周波数コム～究極のトプティカフォトリソの光周波数コム製品は差周波発生 (DFG) に基づく独自のCEROテクノロジー (特許番号: 10'. To the right of this article is a 'Sponsored' label. Below the main content are sections for 'ヘッドライン', '新着ニュース', and 'バックナンバー'. At the bottom right, there are vertical advertisements for COHERENT's OPerA Solo and TOPTICA's quantum approved laser systems.

Ad rate(US\$)

1 month	3000/Month
3 months	2100/Month