

# 2023 Editorial Calendar Magazine Rates & Specifications

## Editorial Calendar

	Feature	Issue Date	Material Due
March	<ul style="list-style-type: none"> <li>■ Energy policy, codes, and standards</li> <li>■ Lighting for health and wellbeing</li> <li>■ Advancing light quality</li> </ul>	2023/3/9	2023/2/22
June	<ul style="list-style-type: none"> <li>■ Germicidal LEDs and applications</li> <li>■ Community lighting applications</li> <li>■ Micro grids</li> </ul>	2023/6/8	2023/5/25
September	<ul style="list-style-type: none"> <li>■ Manufacturing innovation</li> <li>■ Networked lighting controls</li> <li>■ Smart city applications</li> </ul>	2023/9/7	2023/8/24
December	<ul style="list-style-type: none"> <li>■ Lighting for education applications</li> <li>■ Controlled environment agriculture</li> <li>■ Smart buildings and connected lighting</li> </ul>	2023/12/7	2023/11/22

\*Subject to change.

## Magazine Rates & Specifications

Ad Rates	1x	4x (US\$)
4C Full Page	3,750	3,500
1C Full Page	3,000	2,500

\*All Rates are gross.

Premium Positions	(US\$)
Cover 2	4,200
Cover 3, Page1	4,000
Cover 4	4,500

Mechanical Specs	Trim	Bleed (mm)
Full Page	180 x 255	210 x 280
CV4	180 x 255	210 x 280

