

2022 Editorial Calendar Magazine Rates & Specifications

Editorial Calendar

	Feature	AD Close	Material Due
March	<ul style="list-style-type: none"> ■ LED driver architectures ■ Germicidal UV in commercial applications ■ Planar SSL technology 	2/22/2022	3/4/2022
June	<ul style="list-style-type: none"> ■ Mini/micro LED technology ■ Lighting for health & wellbeing ■ Circadian Lighting/Healthy Lighting Design 	5/27/2022	6/3/2022
September	<ul style="list-style-type: none"> ■ UV LEDs and applications ■ Micro grids ■ Bluetooth Mesh Connected Lighting 	8/26/2021	9/2/2022
December	<ul style="list-style-type: none"> ■ Horticultural SSL/Controlled environment agriculture ■ Advancing light quality ■ Smart city applications 	11/25/2022	12/2/2022

*Subject to change.

Magazine Rates & Specifications

Ad Rates	1x	4x (US\$)
4C Full Page	3,750	3,500
1C Full Page	3,000	2,500

*All Rates are gross.

Premium Positions	(US\$)
Cover 2	4,200
Cover 3, Page1	4,000
Cover 4	4,500

Mechanical Specs	Trim	Bleed (mm)
Full Page	180 x 255	210 x 280
CV4	180 x 255	210 x 280

