

2019 Online Specifications

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push Down

Collapsed:970x66 pixels, 60K
Expanded:970x418 pixels, 110K
gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Side kick 1

Expanded:850x700 pixels, 110K,
gif/jpeg/flash

Text Banner

Japanese Character 144

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Side kick 2

Expanded:850x700 pixels, 110K,
gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Microsite



Page Peel

Peel:900x650 pixels
Dog ear:75x75 pixels
Max file size:100K
non animated gif/jpeg/flash

Online banner ad

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|---------------|---------------|---------------------------------------|---------------|
| - Leaderboard | @\$2000/Month | - Page Peel | @\$2000/Month |
| - Push Down | @\$2500/Month | - Text Banner | @\$1000/Month |
| - Rectangle 1 | @\$1750/Month | - Sidekick 1 | @\$2000/Month |
| - Rectangle 2 | @\$1500/Month | - Sidekick 2 | @\$2000/Month |
| - Skyscraper | @\$1500/Month | | |
| - Microsite | @\$2500/Month | - With Paper 3-month Sponsorship Rate | @\$1500/Paper |

●minimum contract term: 1 month

