

2015 Online Specifications

Leaderboard

728x90 pixel, 30K, gif/jpeg/flash

Push Down

Collapsed: 970x66 pixels, 60K
Expanded: 970x418 pixels, 110K
gif/jpeg/flash

Rectangle 1

300x250 pixels, 40K, gif/jpeg/flash

Side kick 1

Expanded: 850x700 pixels, 110K,
gif/jpeg/flash

Text Banner

Japanese Character 144

Rectangle 2

300x250 pixels, 40K, gif/jpeg/flash

Side kick 2

Expanded: 850x700 pixels, 110K,
gif/jpeg/flash

Skyscraper

300x600 pixel, 40K, gif/jpeg/flash

Microsite



Page Peel

Peel: 900x650 pixels
Dog ear: 75x75 pixels
Max file size: 100K
non animated gif/jpeg/flash

Online banner ad

- Leaderboard @\$2000/Month
- Push Down @\$2500/Month
- Rectangle 1 @\$1750/Month
- Rectangle 2 @\$1500/Month
- Skyscraper @\$1500/Month
- Microsite @\$2500/Month

- Page Peel @\$2000/Month
- Text Banner @\$1000/Month
- Sidekick 1 @\$2000/Month
- Sidekick 2 @\$2000/Month

- Withe Paper 3-month Sponsorship Rate @\$1500/Paper

● minimum contract term: 1 month