

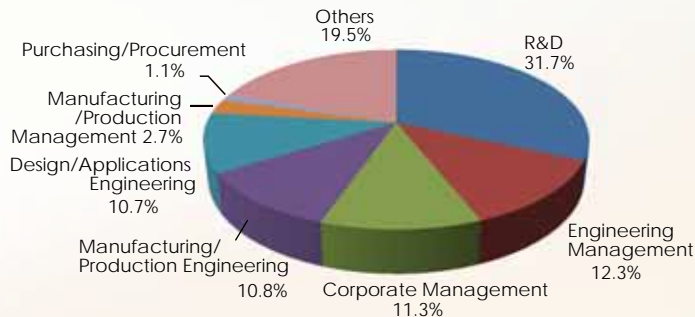
Reaching Japanese buyers with Industrial Laser Solutions Japan.

Circulation: 8,000 Language: Japanese

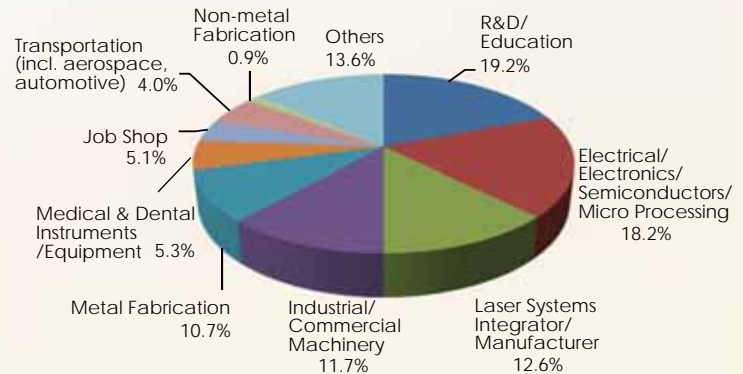
www.ils-japan.jp

Industrial Laser Solutions Japan provides the most up-to-date global laser processing technology, products, manufacturing, distributing, and marketing solutions for Japan's manufacturing professionals, enabling them to manufacture products better, faster, and less expensively.

• Readers' job function*



• Readers' industry*



• Readers' purchasing influence*

-Laser Systems

Cutting System	27.4%
Welding System	24.6%
Marking System	22.6%
Drilling System	17.4%
Micromachining System	16.4%
Others	20.5%

-Laser Oscillators

Diode Laser	40.6%
Solid State Laser	35.0%
CO ₂ Laser	25.8%
Eximer Laser	12.0%
Others	15.6%

-Laser Parts & Accessories

Laser Optics	31.3%
Laser Power Meter	25.8%
Laser Head	22.1%
Positioning/Motion System	20.1%
Detector	20.1%
Beam Delivery Optics	18.2%

Galvo Scanner	16.9%
Laser Beam Analyser	16.0%
Optical Fiber Delivery System	15.3%
Cooling System	15.1%
Safety System	11.7%
Laser & Process Gas	9.6%

*Publisher's own data based on the Oct/Nov 2010 issue.

2011 editorial calendar

Issues	Editorial Themes	Shows/ Events
2011.4 Ad close: 3/14 Mat due: 3/22	Annual Economic Review 2011 Solar Cell Processing, Hybrid Welding, Microprocessing	-Laser EXPO (4/20-22) -LPM2011 (6/7-10) -LASER World of Photonics (5/23-26)
2011.7 Ad close: 6/14 Mat due 6/21	Lasers for Auto Applications Cutting Non-Metals, Marking, Welding Polymers, Laser Surfacing	-Micromachine/MEMS (7/13-15) -PV Japan (7/27-29) -MF-Tokyo (8/3-6) -LaserTech 2011 (9/28-30)
2011.11 Ad close: 10/14 Mat due: 10/21	Lasers for Norvel Applications Medical Device Applications, Ultra-Fast Applications, Aerospace Component Drilling	-SEMICON Japan (12/7-10) -Photonics West (TBD)

2011 advertising rates

Digital + Print

	1x	3x	(USD)
1P4C	2500	2250	
1PBW	1650	1400	
CV4	3350	3100	
CV2/CV3/Page1	2900	2650	

advertising specs

Standard: 180 x 255 mm
 Bleed Trim: 210 x 280 mm

* Advertisers who run in the same issue of ILS Japan and LFW Japan receive 5% off their earned rate.

2010.12